

CityMakers develops innovative urban mobility solutions

Paris, June 20st, 2017 - The Groupe Renault partners with NUMA, a leading startup accelerator, to launch [CityMakers](#) in partnership with AXA, Nissan, RCI Bank and Services and the City of Paris.

CityMakers is a 10-month open innovation program to experiment solutions and accelerate the transition toward a flexible and sustainable urban mobility.

Simplify the urban mobility for all citizens through innovative solutions

The rapid urbanization rate raises multiple issues for cities and citizens, including transportation networks efficiency. To bring forward solutions the Renault Group, NUMA and the partners have created CityMakers, which brings together startups, experts, public and private stakeholders.

The program partners will select seven startups to work on the following transportation-related challenges:

- **How to offer fun, interactive and immersive information to passengers in a vehicle?**
- **How to simplify the use of different means of transport while travelling in Ile-de-France?**
- **How to promote the deployment of electric vehicles and their infrastructure in urban areas?**
- **How can mobility services be improved or created thanks to the data generated by unused cars?**
- **How to use car data to provide a predictive road maintenance tool?**
- **How do you ensure the income of someone sharing your vehicle on a platform while integrating mobility services?**

Each selected startup will collaborate with the partners and mobility experts to develop an innovative solution that meets a challenge. They will have three months to experiment their solutions within the city of Paris before they present their results.

The partners will also organize monthly events on urban mobility and innovation in order to better understand the challenges of tomorrow's cities. These events will take place at Renault's Paris Open Lab in partnership with OuiShare and Silex ID. Launched in March 2017, Renault Open Innovation Lab – Le Square aims to define new ways of working and to explore the future of mobility by opening up the company's boundaries and encouraging cooperation around new kinds of business organization with players from the French ecosystem. Names of the seven selected startups to take up the challenges will be announced on September, 28th. The experimentation phase of the program will run from October to December 2017. The solutions will be presented in January 2018.

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About NUMA: Founded in Paris in 2013, NUMA supports startups, businesses and civil society actors in their innovation strategies. The home of France's first startup acceleration programme, NUMA also puts its expertise at the service of major international groups to support them in their digital transformation and help them to develop agile working methods inspired by the entrepreneurial world. In Paris, New York, Berlin, Casablanca, Moscow, Barcelona, Mexico City and Bangalore, NUMA leads a community of innovation actors on a daily basis to help them to develop the technologies and services that will shape the society of tomorrow. The 100 employees of NUMA have participated in the development of over 250 startups and organise 1200 events every year.
www.numa.co
<https://citymakers.io/>

About the Groupe Renault: The Groupe Renault is an international multi-brand group, selling close to 3.2 million vehicles in 127 countries in 2016. To meet the major technological challenges of the future, as part of its open innovation strategy, Groupe Renault has established three Open Innovation Labs (Silicon Valley, Tel Aviv & Paris). These labs enable opportunities for innovation to be cultivated on the basis of an open ecosystem (startups, universities, investors) and the local economy (local authorities, community organisations, customers, the market).

About Nissan: NISSAN is the European Headquarters of Nissan Motor Co., Ltd., one of the world's leading automotive manufacturers with global headquarters in Yokohama, Japan. NISSAN products and services are present in more than 160 countries and areas worldwide. NISSAN undertakes a wide range of technical developments with a long-term outlook in order for vehicles to become truly trusted partners with its customers.

About RCI Bank and Services: RCI Bank and Services is the financial company of Groupe Renault. It brings together three worlds: automotive, banking and services. The ambition of our 3,100 employees, present in 36 countries, is to make it easier for customers of the Renault-Nissan Alliance brands to access auto-mobility by designing simple and affordable solutions for each one of them. To that end, we propose a comprehensive range of financing, insurance and service offers adapted to the various auto-mobility needs of private and professional customers. In response to changes in the way people use cars and the emergence of new technologies, RCI Bank and Services is pursuing its digital transformation and creating auto-mobility solutions and innovative, connected and personalized offers that will simplify and enhance the experience of the customers of the Alliance brands.

About AXA: AXA Partners is AXA's global team, dedicated to co-build with Partners unique solutions across sectors: Automotive, Mobility & Travel, Protection & Health, Home & Utilities, Telecommunications, Retail, Bancassurance and Global Assistance. Its 10,000 employees' mission is to design with their Partners tailored innovative solutions combining insurance, assistance and high value services to empower people to live a better life.

About the City of Paris: The City of Paris is committed to support innovation in all its form. Since 2008, Paris has invested almost a billion euros and created 100.000 squares meters of incubators, among them The Cargo in the 19th arrondissement which is today the largest in Europe. The dynamism of the Parisian ecosystem has proven that innovation is the product of various actors working together to find solutions. Partnering with the open innovation program City Makers is the opportunity to tackle collectively the main mobility challenges that Paris will and is already facing.