AllianceBernstein: Ensuring Stakeholder Success

AXA Investor Day

Peter S. Kraus

Chairman & Chief Executive Officer

AllianceBernstein

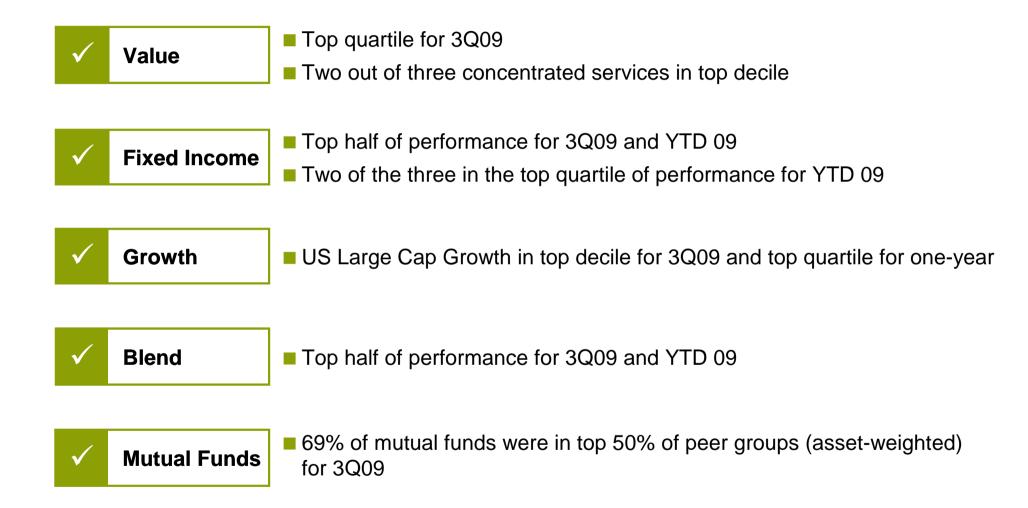
Cautionary note

This presentation and the information it contains do not constitute an offer to sell or a solicitation of an offer to purchase or subscribe securities issued by AXA in any jurisdiction, including the United States. Certain statements provided by management in this presentation are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks, uncertainties, and other factors that could cause actual results to differ materially from future results expressed or implied by such forward-looking statements. The most significant of these factors include, but are not limited to, the following: the performance of financial markets, the investment performance of sponsored investment products and separately managed accounts, general economic conditions, industry trends, future acquisitions, competitive conditions, and government regulations, including changes in tax regulations and rates and the manner in which the earnings of publicly traded partnerships are taxed. We caution readers to carefully consider such factors. Further, such forward-looking statements speak only as of the date on which such statements are made; we undertake no obligation to update any forward-looking statements to reflect events or circumstances after the date of such statements. For further information regarding these forward-looking statements and the factors that could cause actual results to differ, see "Risk Factors" and "Cautions Regarding Forward-Looking Statements" in our Form 10-K for the year ended December 31, 2008 and Form 10-Q for the quarter ended September 30, 2009. Any or all of the forward-looking statements that we make in this presentation, Form 10-K, Form 10-Q, other documents we file with or furnish to the SEC, and any other public statements we issue, may turn out to be wrong. It is important to remember that other factors besides those listed in "Risk Factors" and "Cautions Regarding Forward-Looking Statements", and those listed

The forward-looking statements referred to in the preceding paragraph include statements regarding:

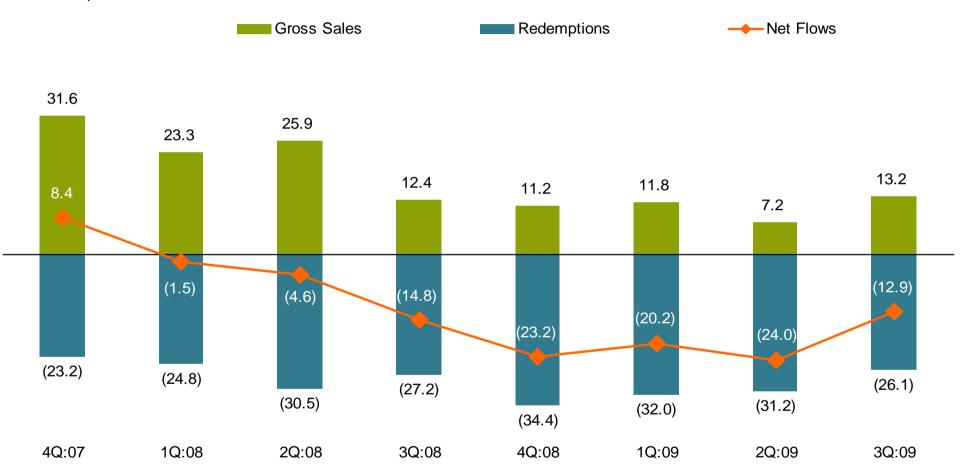
Our expectation that the leverage in our business model will increase should our assets under management and revenues continue to grow and our lower expense base remains stable: Unanticipated events and factors, including strategic initiatives, may cause us to expand our expense base, thus limiting the extent to which we benefit from any positive leverage in future periods. Growth in our revenues will depend on the level of our assets under management, which in turn depends on factors such as the actual performance of the capital markets, the performance of our investment products and other factors beyond our control.

Performance: Strong Investment Returns



Net Flows

In US \$ Billions



Investment Themes: Where Alpha Will Come From

Thematic Investing

Unconstrained Investing

Distressed Credit

Distressed Real Estate

Individual Stock Selection

Creating Operating Leverage in 2009

- Key firm objective in 2009: create greater operating leverage through significant reductions in headcount and other controllable expenses
- Retroactive impact of cost savings on the 12 Months Ended September 30, 2009:

In US dollars (millions) except AUM	No savings		All savings made 9/30/08	
Average assets under management	\$	462,163	\$	462,163
Adjusted net revenues	\$	2,471	\$	2,471
Operating expenses	\$	2,199	\$	2,199
Adjustments: Base compensation		-		(112)
Incentive compensation		-		(28)
Other controllable expenses		-		(85)
Adjusted operating expenses	\$	2,199	\$	1,974
Net income attributable to AB Unitholders	\$	237	\$	456
Operating margin		11.0%		20.1%

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