Half Year 2010 Earnings August 4, 2010 Appendices

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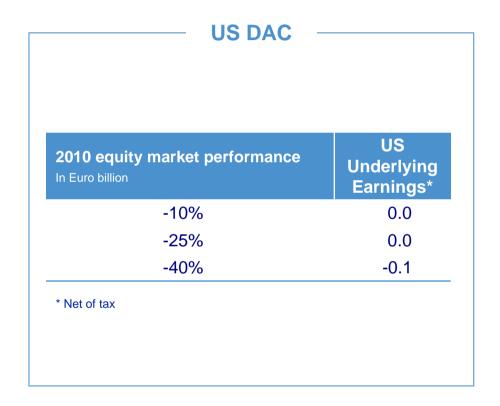
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■ NBV	page 41

Sensitivities

1H10 sensitivities

In Euro billion			Impairments net of hedges	Net Income (including impairments)	OCI
Equities	25% - +25%	$\stackrel{\longrightarrow}{\longrightarrow}$	-0.6 0.0	-0.6 0.0	-1.3 +2.0
Interest rates	100 bps - +100 bps	→	N/S N/S	+0.5 -0.3	+6.8 -6.1
Corporate spreads	75 bps - +75 bps	→	0.0 0.0	+0.4 -0.4	+1.6 -1.6
ABS	Valuation: spread +100bpsDefaults: 10%<aa &="" 1%="">=AA</aa>	$\stackrel{\longrightarrow}{\longrightarrow}$	0.0 -0.1	-0.1 -0.1	-0.1 0.0
Alternatives	10%		0.0	-0.3	-0.1
Real Estate	- 10%		-0.1	-0.1	-0.1

US DAC sensitivities to stock market movements



Details on Earnings

Details on Earnings

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Underlying Earnings by business

In Euro million	1H09	1H10	Change on a reported basis	Change on a comparable basis
Life & Savings	1,232	1,325	+7%	+6%
Property & Casualty	986	923	-6%	-9%
Asset Management	176	150	-15%	-15%
International Insurance	122	144	+18%	+17%
Banking	15	-22	-249%	-245%
Holdings	-415	-438	+5%	+5%
Underlying Earnings	2,116	2,082	-2%	-3%

2 Underlying Earnings by region

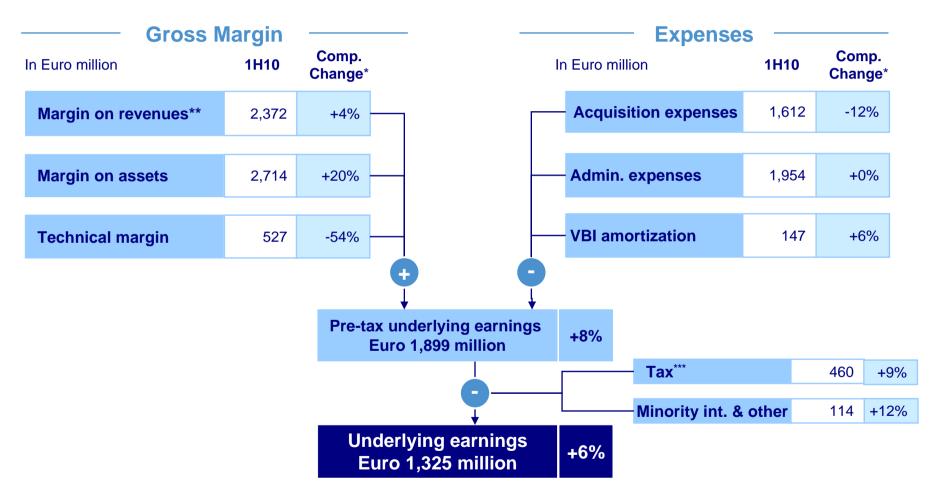
In Euro million	Underlying Earnings							
	1H09	1H10	%	% Comparable				
Life & Savings	1,232	1,325	+7%	+6%				
North America	271	229	-15%	-16%				
France	264	345	+30%	+30%				
NORCEE	248	301	+21%	+19%				
UK & Ireland	133	119	-11%	-13%				
Asia-Pacific	253	268	+6%	+5%				
MedLA	64	67	+5%	+4%				
Property & Casualty	986	923	-6%	-9%				
NORCEE*	397	375	-6%	-8%				
France	230	212	-8%	-8%				
MedLA	217	180	-17%	-18%				
UK & Ireland	87	72	-17%	-18%				
Other**	54	83	+54%	+32%				
International Insurance	122	144	+18%	+17%				
Asset Management	176	150	-15%	-15%				
AllianceBernstein	95	71	-25%	-25%				
AXA IM	81	78	-3%	-4%				
Banking	15	-22	-249%	-245%				
Holdings	-415	-438	+5%	+5%				
Total	2,116	2,082	-2%	-3%				

^{*} Northern, Central & Eastern Europe: Germany, Belgium, Switzerland, CEE, Luxembourg, Ukraine and Russia



^{**} Canada & Asia

Underlying Earnings Details of L&S margin analysis



^{*} Margin and expenses component changes are pro-forma i.e. restated from the forex, the scope and adjusted for reclassification between margins.

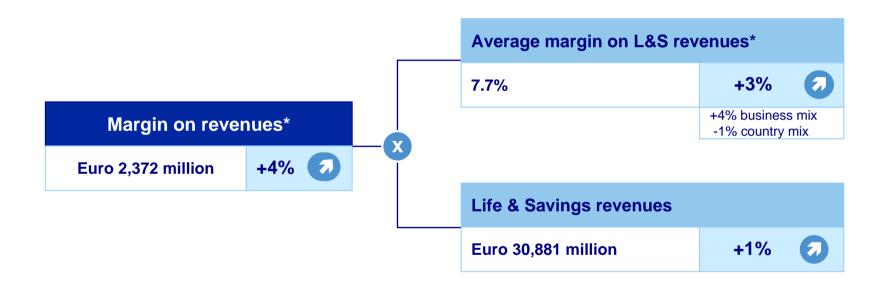


^{**} Life & Savings gross written premiums and mutual fund sales.

^{***} Tax rate remained stable at 24% in 1H10 compared to 1H09

Underlying Earnings Details of L&S margin on revenues







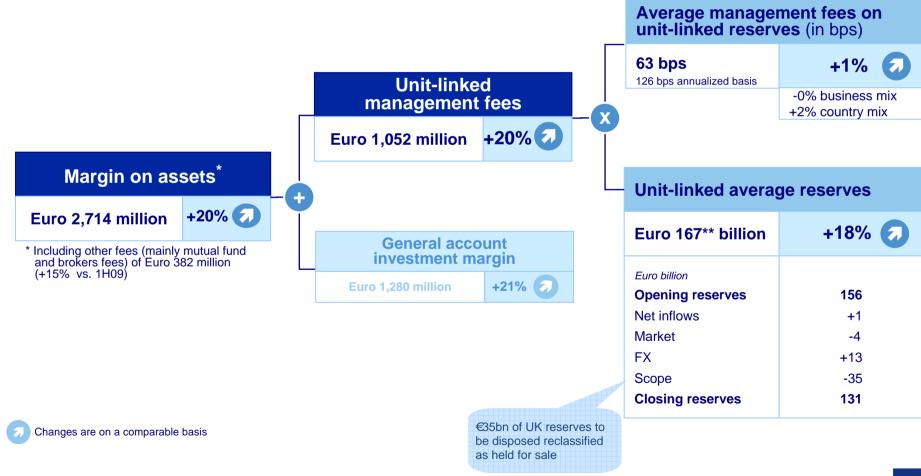
^{*} Life & Savings gross written premiums and revenues as well as mutual fund fees



Underlying Earnings

Details of L&S margin on unit-linked products





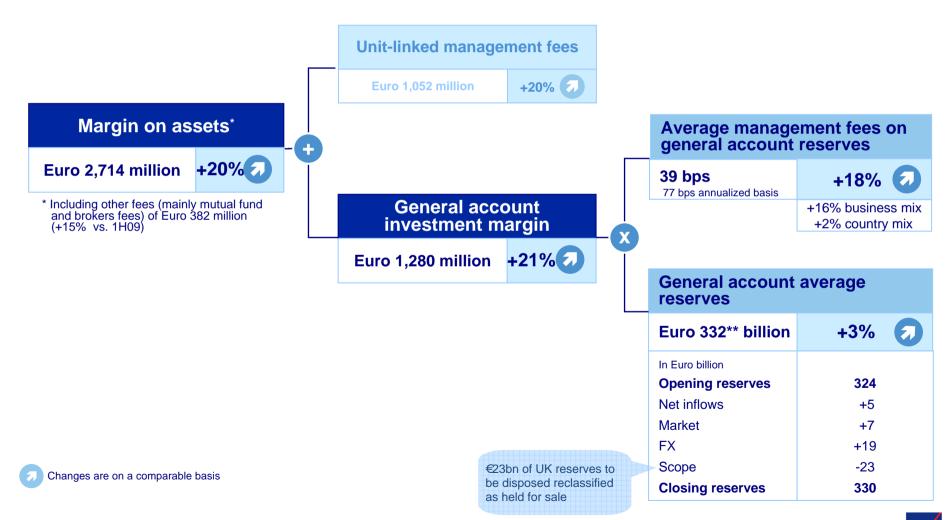
^{**} For consistency purposes, average reserves Include the UK reserves reclassified as held for sale



Underlying Earnings

Details of L&S margin on General Account products





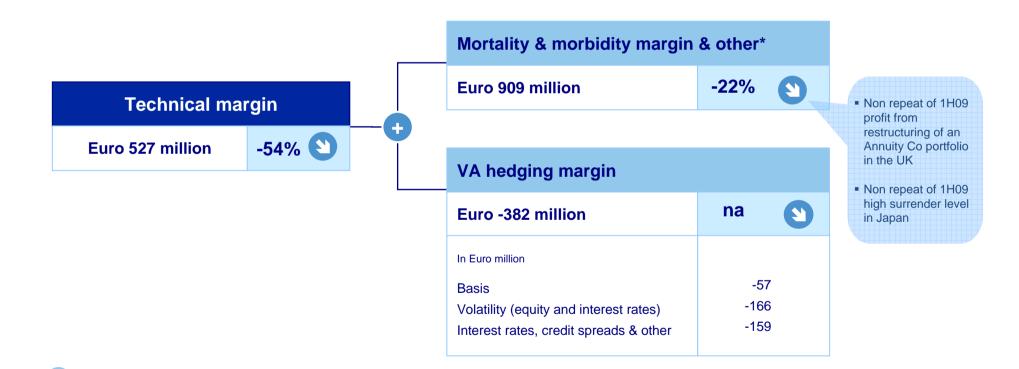
^{**} For consistency purposes, average reserves Include the UK reserves reclassified as held for sale



Underlying Earnings Details of L&S technical margin



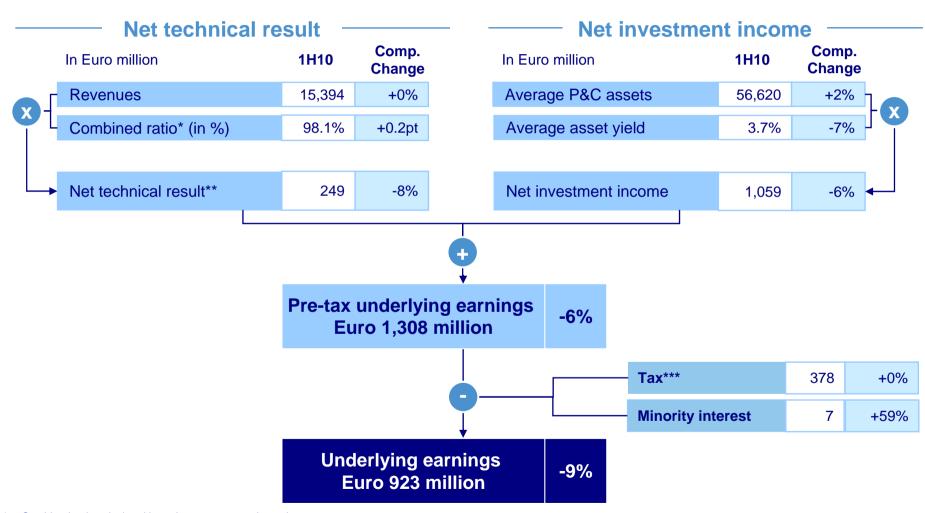
Life & Savings | Property & Casualty | Asset Management



Changes are on a comparable basis

* Claims paid, maturities and surrenders

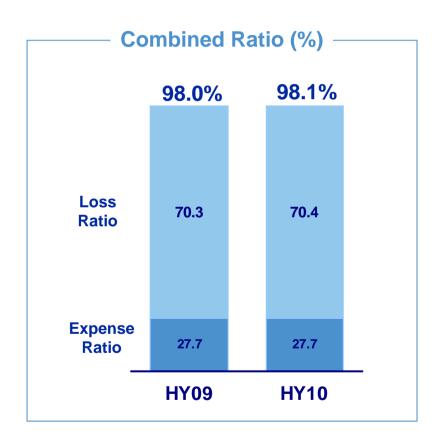
Underlying EarningsDetails of P&C margin analysis



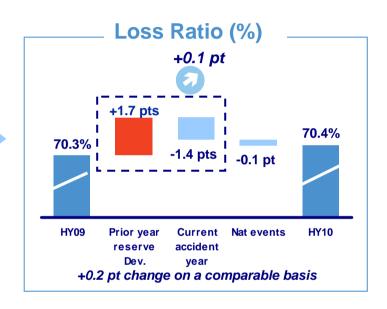
- * Combined ratio calculated based on gross earned premiums
- ** Technical result net of expenses
- *** Tax rate increased from 27% in 1H09 to 29% in 1H10

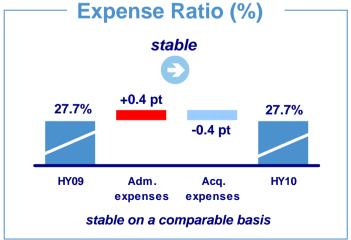


Underlying Earnings Details on P&C Combined Ratio



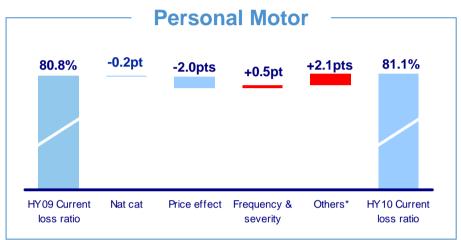


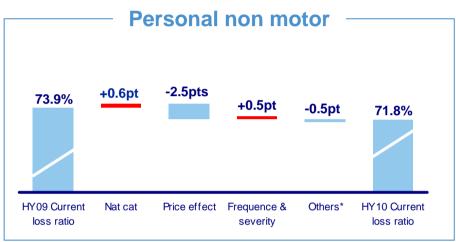


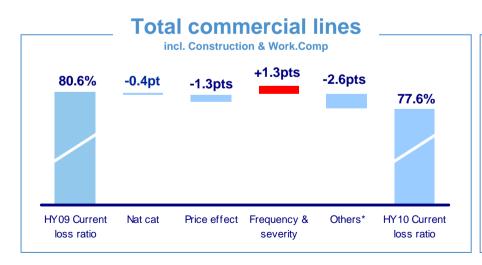


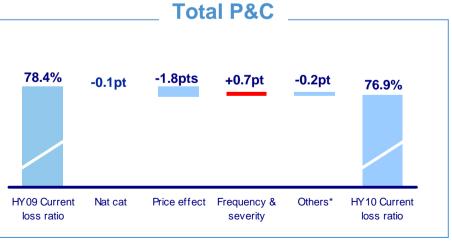
Underlying Earnings

Details on P&C current year loss ratios







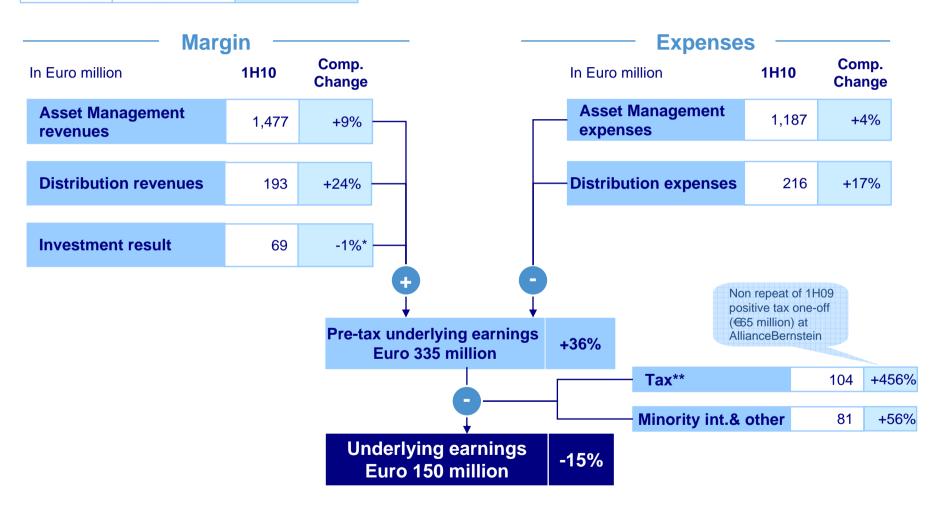


^{*} Other includes changes in mix, claims handling costs, reinsurance impact exl. Nat events, other change in reserves, forex and scope



Underlying Earnings

Details of Asset Management margin analysis

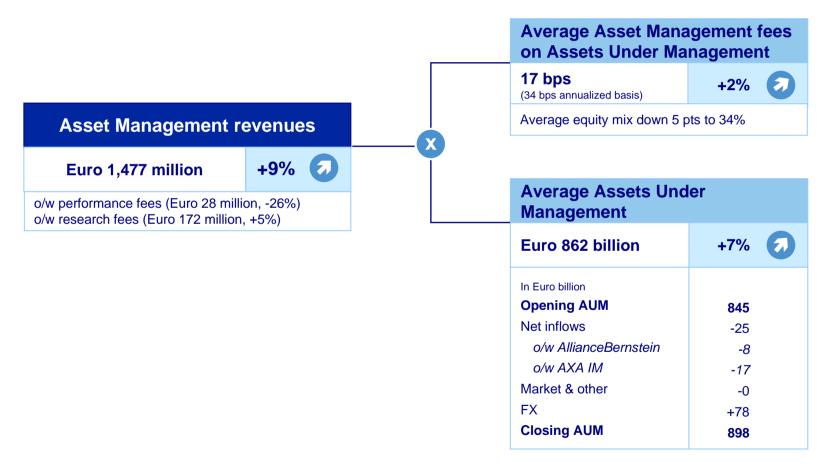


^{*} Changes are restated from deferred compensation benefits variances that have zero net P&L impact with impact in investment result offset in expenses (Euro 9 million)



^{**} Tax rate up from 8% in 1H09 to 31% in 1H10 due to positive tax one off of Euro +65 million in 1H09

Underlying Earnings Details on Asset Management revenues



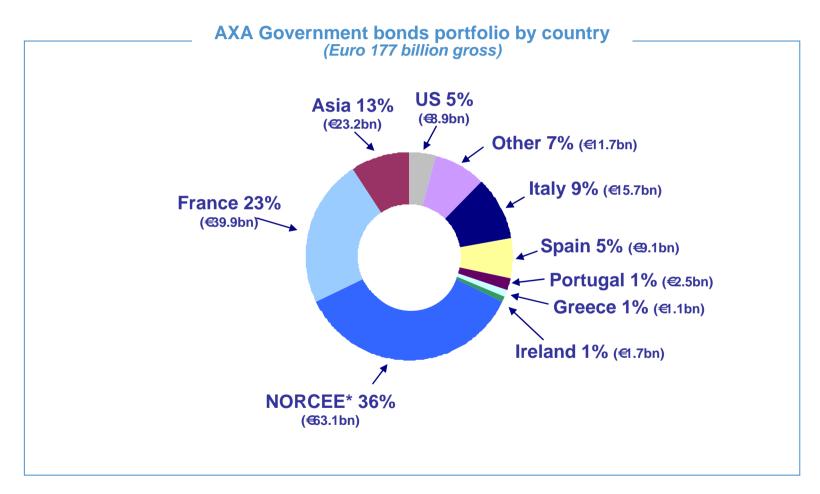
Details on Assets

Details on Assets

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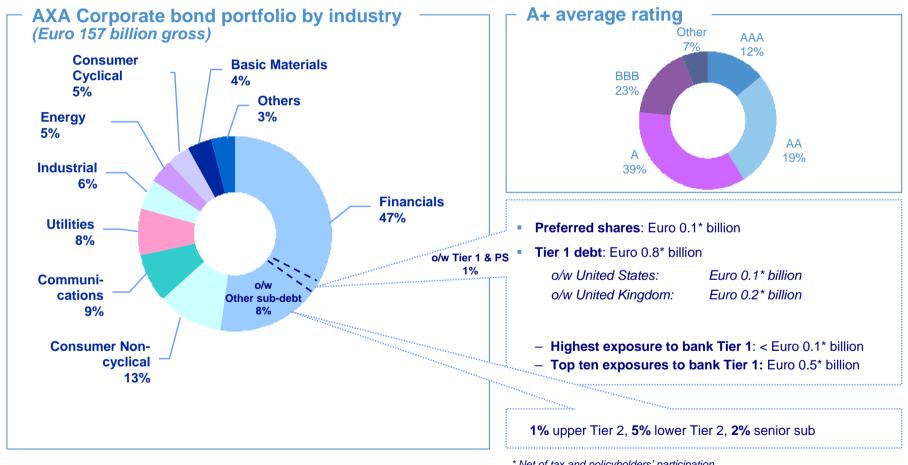
Government bonds and related



^{*} AXA NORCEE + Austria & Netherlands



Corporate bonds portfolio



^{*} Net of tax and policyholders' participation



Corporate bonds breakdown by country (including CDS)

P = Participating NP = Non-participating

Euro billion As of June 30, 2010	US	UK	Japan	Gern	nany	Switze	rland	Frar	nce	Oth	er*	То	tal
	NP	NP	NP	Р	NP	Р	NP	Р	NP	Р	NP	Р	NP
AAA	0	0	1	3	0	4	1	4	2	1	1	13	5
AA	3	1	4	2	0	4	1	6	2	5	4	18	14
Α	11	1	7	5	1	6	1	11	4	9	6	34	28
BBB	11	1	6	3	1	4	1	4	1	3	2	16	19
Below invst. grade	1	0	0	1	0	2	1	1	0	0	0	4	3
Non rated	0	0	0	1	1	0	0	0	0	1	1	2	1
Total	26	2	18	16	3	20	4	26	9	18	13	87	70

^{*} including Belgium, MPS, Spain, Italy, Asia Pacific (excl. Japan), Other

3 Corporate bonds: focus on CDS overlay strategy

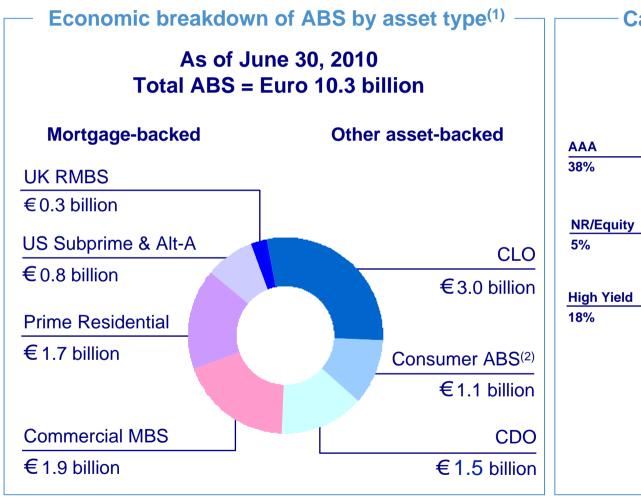
CDS overlay Investment Strategy:

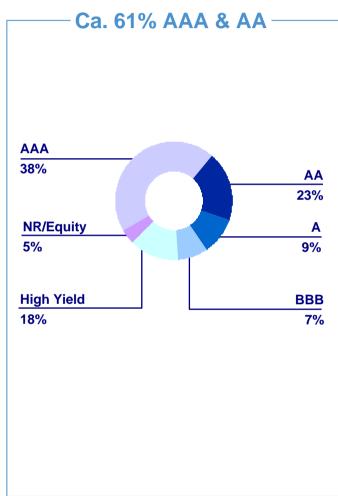
CDS are used as an alternative to investment grade corporate bonds

Since December 31, 2009, investment overlay strategy was reduced in favor of physical investment

Euro million	Net Notional	Net Notional
	As of Dec. 31, 2009	As of Jun. 30, 2010
AAA	798	118
AA	2,051	1,171
A	6,021	4,855
BBB	2,694	2,374
Below invst. grade	212	87
Non rated	1,175	383
Total	12,951	8,988
Market value	13	-25

Asset Backed Securities by underlying type of asset





- (1) Including debt and equity tranches of ABS excluding Australia/NZ and part of UK life assets that are accounted as held for sale
- (2) Mainly consumer loan ABS (plus some leases and operating ABS assets)



4 Credit risk management: ABS investments

Group ABS exposure decreased slightly by 1% mainly driven by:

- - 6% scope impact due to the Aus/NZ and UK Life assets held for sale
- +6% forex impact due to the Euro depreciation against other currencies
- +1% increase of the overall valuation including IG CDOs and CMBS (vs. +4.5% excluding CDOs and IG CMBS)
- +9% purchase mainly on CLOs
- -11% outflows (2/3 from amortization / redemptions and 1/3 from pure sales)

	Group Al	BS Exposure	Asse	t values
In Euro million	12/31/2009	06/30/2010	12/31/2009	06/30/2010
Mortgage-backed				
Prime Residential	1,897	1,699	89%	89%
Commercial MBS	2,092	1,902	75%	66%
UK RMBS	291	266	59%	64%
US Subprime	616	757	42%	45%
US Alt-A	36	35	14%	16%
Other asset-backed				
Consumer ABS	1,446	1,146	92%	90%
CLO	2,283	2,985	70%	74%
Investment Grade CDO	1,371	1,196	75%	69%
High-Yield CDO	150	107	68%	54%
Structured Finance CDO	60	65	22%	25%
Other CDO	170	103	33%	25%
Total	10,412	10,262	70%	70%

Focus on Mortgage-Backed Securities

Euro million As of June 30, 2010 (unless indicated)	Prime Residential MBS	Commercial MBS	UK RMBS	US Subprime RMBS	US Alt-A RMBS
% of par @ 31/12/08	91%	77%	59%	45%	14%
% of par @ 30/06/09	87%	78%	47%	39%	14%
% of par @ 31/12/09	89%	75%	59%	42%	14%
% of par @ 30/06/10	89%	66%	64%	45%	16%
AAA	1,381	287	199	53	3
AA	146	554	38	108	4
A	116	251	9	91	7
BBB	43	319	5	92	3
Below invst. Grade	12	470	15	413	18
Equity / Non rated	1	20	0	1	8
/alue	1,699	1,902	266	757	35
Shareholder Exposure	72%	64%	66%	38%	92%
OCI ⁽¹⁾	48%	92%	34%	91%	43%

⁽¹⁾ Fair value changes of assets classified as available for sale are recognized in the OCI component in shareholders' equity.



4 Focus on US Subprime RMBS by vintage

Euro million As of June 30, 2010	2008	value	2007	value	2006	value	2005	value	2004 & Prior	value	Total	value
AAA	0	-	3	91%	8	90%	19	90%	22	79%	53	85%
AA	0	-	1	86%	0	0%	84	87%	23	70%	108	83%
A	0	-	1	95%	12	69%	62	82%	16	25%	91	57%
BBB	0	-	10	57%	23	64%	54	57%	5	25%	92	55%
Below invst. grade	0	-	119	36%	171	39%	101	33%	21	32%	413	36%
Not rated	1	74%	0	-	0	-	0	-	0	-	1	74%
Value	1	74%	133	38%	215	43%	319	54%	88	42%	757	45%
Shareholder Exposure	74%		50%		48%		32%		102%		38%	
OCI ⁽¹⁾	71%		93%		99%		96%		71%		91%	
P&L	29%		7%		1%		4%		29%		9%	



⁽¹⁾ Fair value changes of assets classified as available for sale are recognized in the OCI component in shareholders equity.

4 Focus on other asset-backed securities

Euro million As of June 30, 2010	CDO	CLO	Consumer ABS
% of par @31/12/2008	42%	75%	90%
% of par @30/06/2009	47%	68%	85%
% of par @31/12/2009	62%	70%	92%
% of par @30/06/2010	58%	75%	90%
AAA	809	564	566
AA	59	1,306	146
A	24	147	278
BBB	43	164	58
Below invst. grade	365	492	63
Equity / Non rated	172	311	35
Value	1,471	2,985	1,146
Shareholder Exposure	42%	58%	62%
OCI ⁽¹⁾	7%	75%	45%
P&L	93%	25%	55%

 Consumer ABS is comprised of the following:

Leases	20%
Other Consumer	33%
Operating	16%
Credit Cards	15%
Auto	13%
Student Loans	2%



⁽¹⁾ Fair value changes of assets classified as available for sale are recognized in the OCI component in shareholders equity.

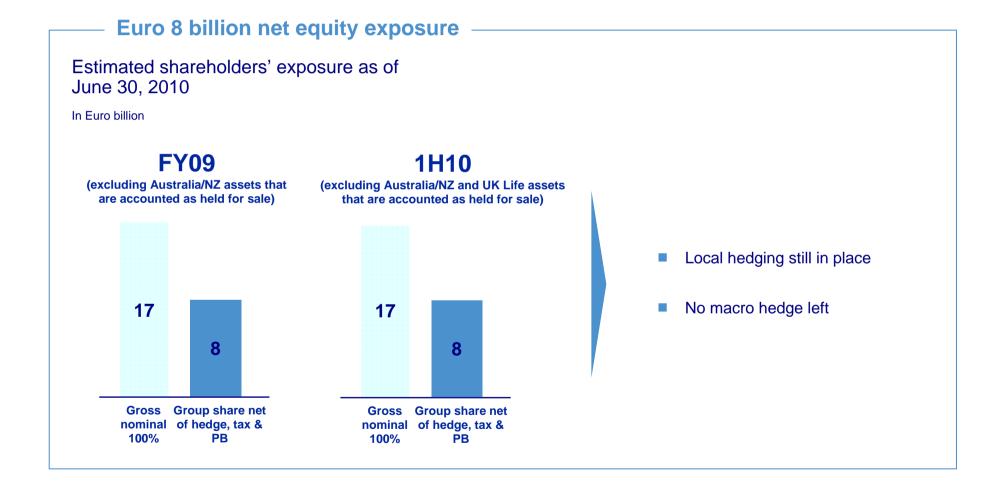
4 Focus on CDO

Euro million As of June 30, 2010	Investment grade	High Yield	Structured Finance	Other CDOs	Total	
AAA	804	0	0	4	809	
AA	17	13	20	8	59	
A	0	0	18	7	24	
BBB	11	15	15 7		43	
Below invst. grade	307	30	15	12	365	
Equity / Non rated	n rated 57 49 5		62	172		
Value	1,196	107	65	103	1,471	
Shareholder Exposure	xposure 37%		64%	65%	42%	
OCI ⁽¹⁾	2%	22%	24%	41%	7%	
P&L	98%		76%	59%	93%	



⁽¹⁾ Fair value changes of assets classified as available for sale are recognized in the OCI component in shareholders equity.

5 Update on equity hedges



Real Estate investments

Defensive portfolio with good performance over the long term

country





*representing €2.7bn of unrealized gains, net of tax and PB

(in Euro billion)



Split by type

	France	Switz.	Belgium	Germany	
Office	~55%	~45%	~75%	~70%	
Residential	~10%	~50%	~0%	~5%	
Commercial	~25%	~0%	~20%	~15%	
Other	~10%	~5%	~5%	~10%	

Average capitalization rate ~6%

Environment

- Overall, prices have started to stabilize and even increase in some markets such as France and the UK
- Transaction volumes have started to improve but focus remain on high quality assets
- Switzerland and Germany continue to prove very stable and countercyclical markets

AXA portfolio return drivers

- Defensive portfolio given low exposure to risky markets (Spain, US...)
- High visibility on assets: >90% of the investments are directly managed

2010 outlook

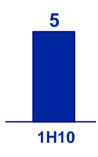
- Market expected to rebound moderately
- Risk will remain highly priced

Hedge Fund investments

Back to stable performance

Key indicators

Market value (in Euro billion)



Exposure and concentration risk

- Mostly management of funds of hedge funds
- Highest single exposure of Euro ~200 million (within Group guidance of 5% max for single exposure)
- Top 10 fund managers represent ~30% of portfolio market value
- Broad **strategy diversification** (largest strategy <25%)
- Portfolios are liquid

Environment

- HF Industry continued to grow in 1H10
- 2009 was the best year for HFs in 10 years
- Environment for HFs improved significantly as tail risks have clearly normalized during 2009
- 2010 is more challenging due to continued volatility as a result of the Euro crisis and uncertainty about the course of the economy

AXA portfolio return drivers

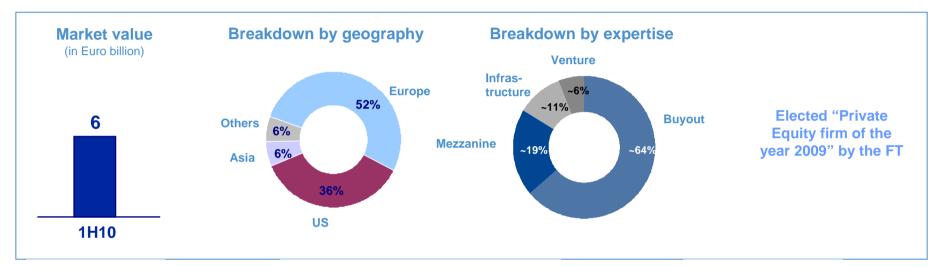
- Return sources in H1 2010 are broadly diversified across all substrategies – main drivers are Global Macro, FI Arbitrage, CTAs/managed futures, Event Driven and Multistrategy
- Returns generated with low beta to equity and credit markets
- Hedge Funds continue to act as very good diversifier in insurance portfolios
- Focus in 2010 remains on liquid, trading oriented funds

Performance

- 2010 YTD performance is consistent with conservative positioning during 2009
- Excellent 5 year performance at Euribor + 2.6%
- Strong outperformance of indices

Private Equity investments

Diversified portfolio built over the long run



Environment

- Improving valuations in 1H10
- Resumption of investments
- Recovering debt market
- Infrastructure activity unaffected by the crisis

AXA portfolio return drivers

- Diversified portfolio
- Very good visibility on underlying assets
- Very good resilience of the assets to the crisis

In 2010:

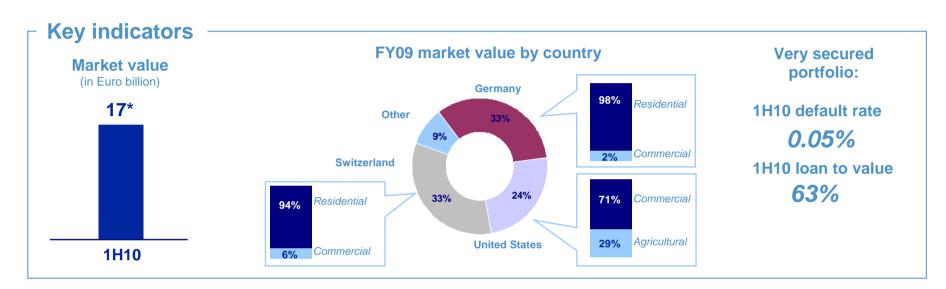
- Appreciation of valuation on all expertise
- Strong direct portfolio (no default / repayment issues)

2010 outlook

- Strong investment activity within AXA Private Equity:
 - Go Voyages
 - HSE 24
 - Bank of America PE portfolio
 - Natixis PE portfolio
- Improving exit environment (ex: Spotless Group)



Mortgage loans & other Low risk mortgage loan portfolio



Details by country

United States

- Good loan-to-value
 - 75% for commercial mortgages
 - 44% for agricultural mortgages
- Diversified by product type and region
- Ca 2,100 loans

Germany

Mortgage loans are located in participating funds

Switzerland

Primarily residential and located in participating funds

Note: AXA Bank Belgium holds Euro 10.5 billion mortgage loans, primary residential with a 0.02% average default in 1H10 rate and 76% loan to value. Those mortgages are not part of AXA's invested assets but booked as receivables

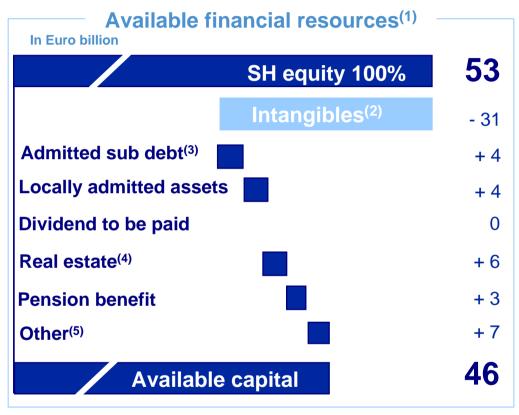
^{*} Excluding Euro 2 billion of Agency pools (Mortgage-backed securities issued by US Government Sponsored Enterprises)

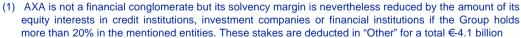
Details on solvency and debt

Details on solvency and debt

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Solvency I reconciliation to shareholders' equity & sensitivities



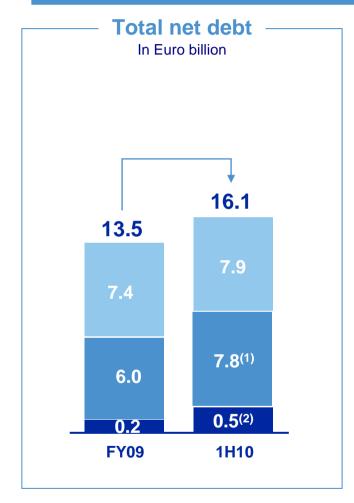


- (2) Of which Euro 29.4billion shareholders' share intangibles
- (3) All Sub debts (including perpetual already booked in shareholders' equity) are admitted up to 50% of requirements
- (4) and loans
- (5) Notably includes gross up of tax and policyholder participation of net unrealized gains on investments minus net consolidated book value in financial services (see (1)) and Zillmer adjustment



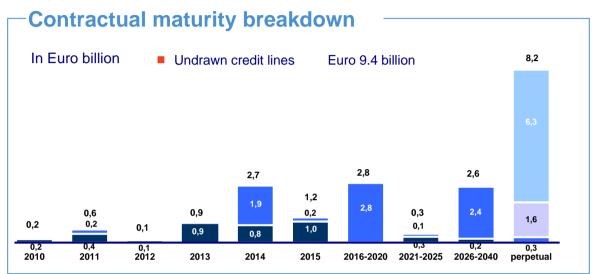
bps increase in corporate spreads.

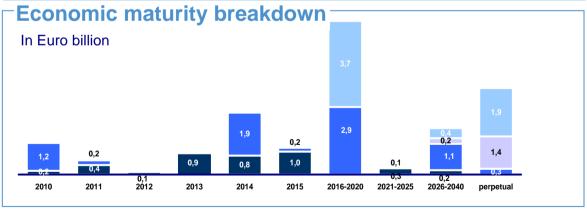
Net financial debt Long-term maturities

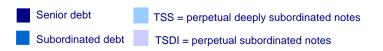




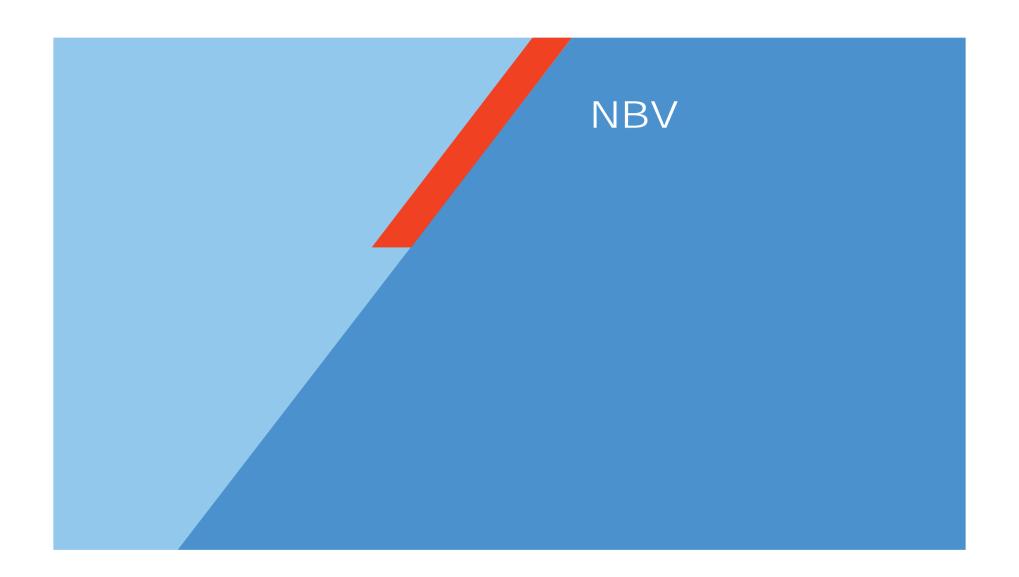
(2) Senior debt, net of Euro 3.4billion cash at holdings' levels













Focus on NBV

(Euro million Group share)	NBV 1H09	Volume (APE)	Mix	Expenses	Market conditions	FX & other	Total	NBV 1H10
US	6	-13%	+1,072%	-70%	+73%	-17%	+900%	62
France	67	-12%	+23%	-11%	+0%	-0%	-0%	66
NORCEE	118	+9%	+2%	+0%	-4%	+4%	+12%	133
UK	49	+6%	+7%	-1%	+0%	+1%	+13%	56
Asia Pacific (incl. Japan)	223	+2%	+10%	+1%	+0%	-3%	+11%	248
MedLA	33	+48%	+4%	+4%	+7%	-5%	+58%	52
Total	496	+1%	+22%	-2%	-1%	+4%	+24%	616
NBV margin	16.0%	-	+3.5 pts	-0.3 pt	-0.2 pt	+0.1pt	+3.1 pts	19.1%