AXA
APPOINTMENT RELEASE

PARIS, APRIL 20, 2017

Richard Benjamins is appointed as Chief Data Officer of the AXA Group and Head of the Data Innovation Lab

AXA announces the appointment of **Richard Benjamins** as Chief Data Officer (CDO) of the AXA Group and Head of the Data Innovation Lab (DIL), effective May 2. Previously, he was Director of External Positioning & Big Data for Social Good at LUCA, Telefonica's newly created data unit. He will report to Benoît Claveranne, Chief Transformation Officer (CTO) and a member of the Management Committee of the AXA Group.

In his role, Richard will notably steer the Group's data strategy and manage the data governance. His proven track record and expertise will be instrumental in taking the DIL and its teams to their next development stage and, more broadly, together with the Chief Data Officer (CDO) community, make AXA a data empowered organization.

Biography

Richard Benjamins holds a PhD in Cognitive Science/Artificial Intelligence from the University of Amsterdam. From 1993 to 2000, he was successively visiting professor at the University of Sao Paulo, visiting researcher at the Université Paris-Sud (HCM-EU), visiting researcher at the Artificial Intelligence Research Institute (IIIA) for the Spanish Ministry of Sciences (CSIC), and assistant professor at the University of Amsterdam. From 2000 to 2007, he was Director and Board Member of iSOCO. He joined Telefónica in 2007. From 2014 to 2016, he was Group Director of Business Intelligence & Big Data. His last position at Telefonica was Director of External Positioning & Big Data for Social Good at Telefonica's recently launched Big Data unit LUCA.

ABOUT THE AXA GROUP

The AXA Group is a worldwide leader in insurance and asset management, with 166,000 employees serving 107 million clients in 64 countries. In 2016, IFRS revenues amounted to Euro 100.2 billion and IFRS underlying earnings to Euro 5.7 billion. AXA had Euro 1,429 billion assets under management as of December 31, 2016.

The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISN FR 0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). AXA's American Depository Share is also quoted on the OTC QX platform under the ticker symbol AXAHY.

The AXA Group is included in the main international SRI indexes, such as Dow Jones Sustainability Index (DJSI) and FTSE4GOOD.

It is a founding member of the UN Environment Programme's Finance Initiative (UNEP FI) Principles for Sustainable Insurance and a signatory of the UN Principles for Responsible Investment.

This appointment release and the regulated information made public by AXA pursuant to article L. 451-1-2 of the French Monetary and Financial Code and articles 222-1 et seq. of the Autorité des marchés financiers' General Regulation are available on the AXA Group website (www.axa.com).

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