

Groupe Renault, NUMA, and their partners announce the selection of 9 startups for CityMakers

The 9 selected start-ups will work with the CityMakers program partners and mobility experts to develop and experiment innovative mobility solutions within the city of Paris.

On June 20th, Groupe Renault, NUMA and their partners - Nissan, RCI Bank and Services, AXA, and the City of Paris - launched CityMakers, an open innovation program designed to accelerate the transition toward a more flexible and sustainable urban mobility. To solve the 6 challenges they designed together, the partners ran a call for start-ups over the summer.

The CityMakers partners are introducing today the 9 start-ups they selected for the experimentation phase from October to December 2017.

The 9 selected startups will develop innovative solutions for urban mobility:



Challenge #1

Partnering with Groupe Renault, AXA and RCI Bank and Services, **OuiCar**, a car-sharing company, will experiment a financially attractive car leasing offer for Peer-to-Peer users.

"The challenge for OuiCar is to increase our fleet and rejuvenate it while providing solutions for easier, more flexible and sustainable urban mobility", said Marion Carrette, CEO of OuiCar.



Challenge #2

Persistant Studios will work with Groupe Renault and the City of Paris to offer interactive and immersive information to passengers in a vehicle.

"Persistant Studios imagines tomorrow's car as an interactive media in direct contact with its environment, to offer new sensory and cultural experiences" explained Valentin Ksiezak and Ivry Mishal of Persistant Studios.

Challenge #3

With Nissan, AXA, RCI Bank and Services and the City of Paris, **Karos** and **Geo4Cast** will provide a better understanding of transportation behaviours to simplify the use of different means of transport in Ile-de-France.

"Karos is delighted to take part in CityMakers to show that a new, more sustainable, economical and efficient mobility is possible in Ile-de-France through the use of shared vehicles and intermodality," added Tristan Croiset, co-founder of Karos.



"As a vendor of mobility data solutions and as a frustrated RER commuter, I am delighted to work with Nissan, AXA and others on making multimode mobility better for everyone", completed François Lainée co-founder of Geo4Cast.



Challenge #4

How to promote the deployment of electric vehicles and their infrastructure in urban areas?

Together, **Toucan Toco** and Groupe Renault will develop a platform centralizing all the public benefits and incentives to electric vehicles ownership in Île-de-France.

"Toucan Toco is pleased to have the opportunity to apply data storytelling to electric vehicles in order to help consumers and car sellers push the choice of electric vehicle," said Charles Miglietti, president of Toucan Toco



Dalberg Data Insights, Groupe Renault and the City of Paris are studying behaviours related to electric vehicles and will develop a decision-making tool to help the City of Paris deploy the charging infrastructures and facilitate the ownership of electric vehicles.

"Dalberg Data Insights is very excited to apply its data science know-how to the transition to electric vehicles in collaboration with some of the world's leaders in that field", added Alexis Eggermont, co-founder of Dalberg Data Insights.

Challenge #5

Ellis Car and **AppyParking** will analyze the data generated by connected cars to improve or create mobility

services with Nissan and RCI Bank and Services.



"Developer of Machine Learning algorithms and artificial intelligence for connected vehicles to reduce the risk of accidents, Ellis-Car is delighted to bring its expertise to the development of new mobility services", explained Jonathan Bibas, Ellis-Car.



"AppyParking comes one step closer to making parking a truly forgettable experience with this incredible opportunity to work with a global innovator such as Nissan", said Dan Hubert, CEO and co-founder of AppyParking.



Challenge #6

Logiroad will provide a predictive road maintenance solution based on connected vehicle data with Groupe Renault and the City of Paris.

"Thanks to CityMakers, Logiroad will be able to inform local authorities in real time about state of their roads", said Yann Goyat, co-founder and head of Logiroad.

On January 25th, 2018, the startups and program partners will present the results of their collaborations during a Demo Day.

The CityMakers partners also organize monthly events on urban mobility and innovation. These events take place at Renault's Paris Open Lab in partnership with OuiShare and Silex ID. Launched in March 2017, Renault Open Innovation Lab – Le Square aims to define new ways of working and to explore the future of mobility by opening up the company's boundaries and encouraging cooperation around new kinds of business organization with players from the French ecosystem.

Partners and contributors :

GROUPE RENAULT



Ekimetrics.



AUTO
NOMY



SILEX ID

Contacts

Euros Agency for NUMA

Eglantine Saubot : +33 6 82 26 49 66

Mathieu Lomazzi : +33 6 13 16 10 04

numa@eurosagency.eu

Groupe Renault

Lucía CHAVEZ PAZ

External Communication – Innovation Lead Manager

Email: lucia.chavez-paz@renault.com

Tel. : +33 (0) 1 76 82 93 37/ +33 (6) 60 64 04 58

Nissan

François Crisias

Corporate Communications Nissan Europe

Email: FCrisias@nissan-europe.com

RCI Bank and Services

Sophie Guiot + 33(0) 1 76 88 86 44 sophie.guiot@rcibanque.com

Agence CLE

+ 33 (0)1 84 16 06 22 rcibspress@agencecle.fr

AXA Partners

Aline Dumont : +33 1 55 92 45 37

aline.dumont@axa-assistance.com

Nadia Quentin : +33 1 55 92 11 30

nadia.quentin@axa-assistance.com

City of Paris

Simon Le Boulair : +33 1 42.76.49.61

About NUMA: Founded in Paris in 2013, NUMA supports startups, businesses and civil society actors in their innovation strategies. The home of France's first startup acceleration programme, NUMA also puts its expertise at the service of major international groups to support them in their digital transformation and help them to develop agile working methods inspired by the entrepreneurial world. In Paris, New York, Berlin, Casablanca, Moscow, Barcelona, Mexico City and Bangalore, NUMA leads a community of innovation actors on a daily basis to help them to develop the technologies and services that will shape the society of tomorrow.

The 100 employees of NUMA have participated in the development of over 250 startups and organise 1200 events every year.

www.numa.co

<https://citymakers.io/>

About Groupe Renault: Groupe Renault has been making cars since 1898. Today it is an international multi-brand group, selling close to 3.2 million vehicles in 127 countries in 2016, with 36 manufacturing sites, 12,700 points of sales and employing more than 120,000 people. To meet the major technological challenges of the future and continue its strategy of profitable growth, the Group is harnessing its international growth and the complementary fit of its five brands, Renault, Dacia and Renault Samsung Motors, Alpine and LADA, together with electric vehicles and the unique Alliance with Nissan. With a new team in Formula 1 and a strong commitment to Formula E, Renault sees motorsport as a vector of innovation and brand awareness.

About Nissan: NISSAN is the European Headquarters of Nissan Motor Co., Ltd., one of the world's leading automotive manufacturers with global headquarters in Yokohama, Japan. NISSAN products and services are present in more than 160 countries and areas worldwide. NISSAN undertakes a wide range of technical developments with a long-term outlook in order for vehicles to become truly trusted partners with its customers.

About RCI Bank and Services: Created and wholly owned by Groupe Renault, RCI Banque S.A. is a French bank specializing in automotive financing and services for Groupe Renault customers and dealer networks (Renault, Renault Samsung Motors and Dacia) throughout the world, and for the Nissan Group (Nissan, Infiniti and Datsun), mainly in Europe, Russia, South America, South Korea and India.

RCI Bank and Services is the new commercial identity of RCI Banque as of February 2016.

With over 3,200 employees in 36 countries, RCI Bank and Services financed over 1.56 million contracts (new and used vehicles) in 2016 and sold more than 3.4 million services.

APAs totaled €33.3 billion in financing at end-December 2016, and pre-tax income was €912 million at end-December 2016.

Since 2012, RCI Bank and Services has been collecting retail deposits in four countries. At end-December 2016, the net amount of deposits collected came to €12.6 billion, or 33% of the company's assets.

Find out more about RCI Bank and Services at www.rcibs.com

About AXA: AXA Partners is AXA's global team, dedicated to co-build with Partners tailored innovative solutions combining insurance, assistance and high value services across sectors: Automotive, Mobility & Travel, Protection & Health, Home & Utilities, Telecommunications, Retail, Bancassurance and Global Assistance. Its 10,000 employees are located in 40 countries.

About the City of Paris: The City of Paris is committed to support innovation in all its form. Since 2008, Paris has invested almost a billion euros and created 100.000 squares meters of incubators, among them The Cargo in the 19th arrondissement which is today the largest in Europe. The dynamism of the Parisian ecosystem has proven that innovation is the product of various actors working together to find solutions. Partnering with the open innovation program City Makers is the opportunity to tackle collectively the main mobility challenges that Paris will and is already facing.