appointment release

AXA appoints a new Group Executive Vice-President for Procurement

Paris, May 6, 2010

Since April 1, Régine Lucas is appointed Executive Vice-President, Procurement for the AXA Group. She has taken over from Alain Page-Lécuyer, who retired on March 31, 2010, and will report to Véronique Weill, AXA Group's Chief Operating Officer and Executive Committee member.

Régine Lucas will oversee €6 billion of procurement (2009), with the main portfolios concerning purchases for insurance claim settlement-related services, IT, consulting, marketing and general expenses.

Régine Lucas joined AXA in 2009 as VP General Expenses and IT for Group Procurement, after several years working for Danone, where she held various Procurement and Marketing positions. She began her career at Mars, working successively in the sales teams, management control and purchasing.

Régine Lucas graduated from ESCEM (Ecole Supérieure de Commerce de Tours).

About AXA

AXA Group is a worldwide leader in Financial Protection. AXA's operations are diverse geographically, with major operations in Europe, North America and the Asia/Pacific area. For full year 2009, IFRS revenues amounted to Euro 90.1 billion and IFRS underlying earnings to Euro 3.9 billion. AXA had Euro 1,014 billion in assets under management as of December 31, 2009.

The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISIN FR0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). The American Depository Share is also quoted on the OTC QX platform under the ticker symbol AXAHY.

This press release is available on the AXA Group website: www.axa.com

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