



Press release

Paris, December 4, 2019

Delphine Maisonneuve is appointed CEO of AXA Next and Group Chief Innovation Officer

AXA announces today that **Delphine Maisonneuve**, currently CEO of AXA Brazil, is appointed CEO of AXA Next and Group Chief Innovation Officer, effective January 1, 2020.

She will report to Benoît Claveranne, CEO of AXA International & New Markets and a member of the AXA Group Management Committee, and replace Guillaume Borie who was recently appointed Deputy CEO of AXA France and CEO of AXA Particuliers & IARD Entreprises.

In her new position, Delphine Maisonneuve will further pursue the endeavors of AXA to design, pilot and implement innovative insurance and service proposals across the Group to serve the Payer to Partner strategy. She will also build on and leverage the innovation ecosystem across the Group in close cooperation with the business.

The replacement of Delphine Maisonneuve as CEO of AXA Brazil will be announced at a further date.

“I am very happy to see Delphine embracing this new important challenge. Over 27 years at AXA in several roles across the Group, Delphine has developed a remarkable knowledge of the insurance business. I have experienced Delphine’s drive and capacity to foster collaboration and accelerate business results at AXA Brazil and I am convinced that under her leadership, our innovation teams will further deepen their ability to build innovative services and offers for our clients”, said **Benoît Claveranne**, CEO of AXA International & New Markets.



Biography

Delphine Maisonneuve

Delphine Maisonneuve graduated from Ecole Centrale Lyon. She was Head of Distribution Strategy and Operational Marketing of AXA Spain, from 2000 to 2003, then became Head of AXA Group Distribution, before joining AXA France in 2006. There, she was successively Sales & Distribution Director, Small Companies and Independent Workers Market Director, Retail P&C Offer Director, and Retail P&C Director. Since 2018, Delphine Maisonneuve has been CEO of AXA Brazil.

ABOUT THE AXA GROUP

The AXA Group is a worldwide leader in insurance and asset management, with 171,000 employees serving 105 million clients in 61 countries. In 2018, IFRS revenues amounted to Euro 102.9 billion and underlying earnings to Euro 6.2 billion. AXA had Euro 1,424 billion in assets under management as of December 31, 2018.

The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISIN FR 0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). AXA's American Depositary Share is also quoted on the OTC QX platform under the ticker symbol AXAHY.

The AXA Group is included in the main international SRI indexes, such as Dow Jones Sustainability Index (DJSI) and FTSE4GOOD.

It is a founding member of the UN Environment Programme's Finance Initiative (UNEP FI) Principles for Sustainable Insurance and a signatory of the UN Principles for Responsible Investment.

This press release and the regulated information made public by AXA pursuant to article L. 451-1-2 of the French Monetary and Financial Code and articles 222-1 et seq. of the Autorité des marchés financiers' General Regulation are available on the AXA Group website (axa.com).

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