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# APPOINTMENT RELEASE /

## AXA APPOINTS AN EXTERNAL COMMUNICATIONS DIRECTOR

Paris, June 25, 2008

As of July 1<sup>st</sup>, Christophe Piednoël will join the AXA Group as External Communications Director. He will report to Laure Thibaud, Group Executive Vice President, Communications and Sustainable Development.

Christophe Piednoël, 43, has more than 15 years experience in communications, notably external communications. Before joining the AXA Group, he held several management positions from 1994 to 2004 within the Suez Group – head of media relations, international communications (Lyonnaise des Eaux), external communications and then environment and sustainable development (Suez Environnement). In 2004, he became Communications and Marketing Director of the Institut Curie.

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### About AXA

AXA Group is a worldwide leader in Financial Protection. AXA's operations are diverse geographically, with major operations in Europe, North America and the Asia/Pacific area. Full year 2007 IFRS revenues amounted to Euro 94 billion and adjusted earnings to Euro 6,138 million.

The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISIN FR0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). The American Depositary Share is also listed on the NYSE under the ticker symbol AXA.

This appointment release is available on AXA Group's website: [www.axa.com](http://www.axa.com)

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