AXA APPOINTMENTS RELEASE

PARIS, JANUARY 15, 2015

The AXA Group announces several senior executive appointments in the Mediterranean and Latin America Region

Guillaume Lejeune is appointed Chief Executive Officer of AXA Sigorta, the Turkish entity of AXA, as of March 31st, 2015. He replaces Cemal Ererdi, who will become Chairman of AXA Sigorta. Guillaume Lejeune will report to Jean-Laurent Granier, Chief Executive Officer of the Mediterranean and Latin America Region and Chairman & Chief Executive Officer of AXA Global P&C.

Wilm Langenbach is appointed Chief Operating Officer of the Mediterranean and Latin America Region, as of April 1st, 2015. He will report to Jean-Laurent Granier.

Biographies

Guillaume Lejeune

Guillaume Lejeune since September 2011 was AXA France's Chief Operating Officer, in charge of customer service for individual and professional clients.

He joined AXA in 1996 and held various roles throughout the Group. At AXA France, he was notably Head of Sales of the North East Region from 2003 to 2005 before becoming Head of Financial Control and Strategy until 2008. He was then appointed Chief Financial Officer of AXA Mexico from 2008 to 2011.

Guillaume Lejeune graduated from the French business school HEC and is an actuarial (CEA - Centre d'Etudes Actuarielles).

Wilm Langenbach

Wilm Langenbach joins AXA Group from McKinsey & Company, where he was Senior Partner and co-leader of the European Insurance and Asset Management Practice. In the past 17 years, he has advised numerous leading financial institutions on strategy, productivity improvement, organization, functional and operational transformation programs.

He holds an MBA in finance from the University of Texas, and a German doctorate in business administration from the WHU – Otto Beisheim School of Management.



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ABOUT THE AXA GROUP

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The AXA Group is a worldwide leader in insurance and asset management, with 157,000 employees serving 102 million clients in 56 countries. In 2013, IFRS revenues amounted to Euro 91.2 billion and IFRS underlying earnings to Euro 4.7 billion. AXA had Euro 1,113 billion in assets under management as of December 31, 2013.

The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISN FR 0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). AXA's American Depository Share is also quoted on the OTC QX platform under the ticker symbol AXAHY.

The AXA Group is included in the main international SRI indexes, such as Dow Jones Sustainability Index (DJSI) and FTSE4GOOD.

It is a founding member of the UN Environment Programme's Finance Initiative (UNEP FI) Principles for Sustainable Insurance and a signatory of the UN Principles for Responsible Investment.

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