



INFORMATION NOTICE ON THE PROTECTION OF YOUR PERSONAL DATA AS A VISITOR OF AXA.COM

AXA respects your privacy and ensures that all personal data is processed in accordance with best privacy practices and applicable personal data legislation, including the General Data Protection Regulation (No. 2016/679) (hereinafter "GDPR").
The objective of this Information Notice is to inform you of the processing of your personal data when you visit the axa.com website.



The processing operations presented in this Information Notice are those carried out by the AXA SA (the parent company) and GIE AXA only, without prejudice to the processing operations carried out by the AXA local entity (e.g., AXA France), with which you are in contact.



UPDATE OF THE PRESENT NOTICE ON THE PROTECTION OF YOUR PERSONAL DATA

The Data Controllers may update this Information Notice in response to changing legal, technical, or business developments. When the Data Controllers update this Information Notice, the Data Controllers will take appropriate measures to inform you, consistent with the significance of the changes. The Data Controllers will obtain your consent to any material Information Notice changes if and where this is required by applicable data protection laws. This Information Notice was last updated on January 22, 2024.

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WHO ARE THE DATA CONTROLLERS OF YOUR PERSONAL DATA?

Act as **joint data controllers** in the context of the processing of your personal data (i.e., they jointly determine the purposes and means of the processing of your information):

GIE AXA, a European Economic Interest Grouping, organized under French law, with its registered office at 23 Avenue Matignon, 75008 Paris, registered with the Registry of Commerce and Companies of Paris under the number 333 491 066,

AND

AXA SA, a Société Anonyme, organized under French law, with its registered office at 25 Avenue Matignon, 75008 Paris, registered with the Registry of Commerce and Companies of Paris under number 572 093 920, excluding these subsidiaries.

The data controllers are referred to in this Notice as "AXA" or "Data Controllers" or "We" or "Us".



WHAT ARE YOUR RIGHTS TO YOUR PERSONAL DATA?

In accordance with the French "Informatique et Libertés" law n° 78-17 of 6 January 1978 and the GDPR, you have the right to:

- **Access to your personal data:** you have the right to request access to the personal data We process about you, and to obtain a copy of that data,
- **Rectify your personal data:** you have the right to ask AXA to rectify or complete the personal data that We process about you that are inaccurate, incomplete, or not up to date,
- **Request the limitation of the processing of your personal data:** you have the right to ask AXA to limit the processing of your personal data. This means that the Data Controllers may simply keep your data but may not process or use it in any other way,
- **Decide what happens to your personal data after your death:** you have the right to give AXA instructions as to how your personal data should be used after your death.

Based on the legal basis for the processing of your personal data described in the table below, you have also the right to:

- **Request the deletion of your personal data:** you have the right to ask AXA to delete your personal data, except where the processing is based on the performance of a legal obligation of the Data Controllers,
- **Right to portability of your personal data:** you have the right to receive the personal data you have provided to us in a suitable format and have the right to transfer that data to another data controller without Us interfering but only where the processing is based on the performance of a contract or your consent,
- **Withdraw your consent** at any time by contacting the DPO at the following address: privacy@axa.com but only where the processing of your personal data is based on your consent,

Where the processing of your data is based on AXA's legitimate interests (see table below on how your data is processed):

- You also have the **right to object at any time**, to the processing of your personal data, unless the Data Controllers can demonstrate the need for further processing or where such data is necessary for the establishment, exercise, or defense of legal claims.
- Furthermore, information on the balancing test can be obtained on request by contacting the following address: privacy@axa.com.



HOW TO CONTACT THE DPO OR EXERCISE YOUR RIGHTS?

If you have any questions, complaints, or comments regarding this Notice or to exercise your rights listed below, please contact the DPO. The contact details are as follows:

- 23 avenue Matignon, 75008, Paris for GIE AXA or 25 avenue Matignon, 75008, Paris for AXA SA,
- privacy@axa.com

The Data Controllers may ask you for additional information to confirm your identity and/or to assist AXA to locate the data you are seeking.



HOW TO MAKE A COMPLAINT TO A SUPERVISORY AUTHORITY?

You have the right to raise concerns about how your personal data is being processed with a competent supervisory authority, in particular in the Member State of your habitual residence, place of work or place where you think an alleged infringement to your rights occurred.

In France, the data protection authority is the Commission Nationale de l'Informatique et des Libertés, or "CNIL" whose postal address is 3 place de Fontenoy - TSA 80715 - 75334 Paris CEDEX 07. Its website is accessible here: <https://www.cnil.fr/>



HOW DO WE ENSURE THE SECURITY OF YOUR PERSONAL DATA?

The Data Controllers use appropriate technical and organizational measures designed to protect the personal information about you. The measures the Data Controllers use are designed to provide a level of security appropriate to the risk of the processing activity of your personal information, in line with AXA standards.



IS THE PROVISION OF YOUR PERSONAL DATA MANDATORY?

Whether or not the provision of your personal data to AXA is mandatory will be indicated to you at the time of collection of such data (e.g., by an asterisk on the collection form). If you choose not to submit any personal data when requested, you may not be able to participate in certain activities or take advantage of personalized features, and the services offered to you may be limited.



FOR WHAT PURPOSES AND IN WHAT WAY IS YOUR PERSONAL DATA PROCESSED?

Your personal data is processed for the different purposes listed in the table below. You will also find in the table below, for each purpose, the relevant information relating to the processing of your personal data.

What is the purpose?	What is the legal basis?	What personal data do we process about you?	How long will your personal data be kept?
Management of axa.com website			
Send newsletters / and realize opening statistics via the use of a pixel within the newsletters	Your consent: to send you information letters, newsletters and to collect opening statistics	Your identification data: personal email (only if you do not provide your professional email), Your connection data: statistics on the opening of the newsletter and clicks on the links in the newsletter	Your personal data are kept for three (3) years from the unsubscription of the newsletter. Statistical data are kept for a period of two (2) years.
Handle any questions or complaints you submit via our online contact forms. Respond to any request relating to your rights (deletion, opposition, modification, etc.)	Our legitimate interest: allow Internet users, customers, prospects, or any other person to contact us, Our legal obligation: respond to your requests to exercise your rights	Your identification data: first name, last name, country, personal email, phone number (optional), Your professional data: name of your company or organization (optional), Your other data: message, date, and time of sending the message	Your personal data will be deleted three (3) years after we receive your message. Your personal data collected in the context of your requests to exercise a right will be deleted five (5) years after the request is closed.
Address your questions during broadcasts of the Group's major events	Your consent: to send us your questions during live broadcasts of Group events	Your identification data: first name, last name, personal email (only if you do not provide your professional email), Your professional data: professional email (only if you do not provide your personal email), name of your company or organization, Your connection data: IP address, connection logs (last connection, timestamp), traffic analysis data (URLs of websites visited, geographic location based upon IP address and location of server, mouse clicks, movement rates, and related browser data), Your other data: the content of the questions you asked	Your personal data is deleted twenty-four (24) hours after it is collected during the event. Your connection data is deleted ninety (90) days after its collection in most of the cases. As an exception, when specific security events require it, your connection data is kept for up to one hundred and eighty (180) days. Finally, your traffic analysis data is deleted three (3) years after collection.



HOW DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?

What are cookies?

A cookie is a small data file (text file) that a website, when viewed by you, asks your browser to store on your device to remember information about you, such as your language preferences or login information. For more information, you can consult the CNIL website [here](#).

AXA deposits cookies directly on your terminals and equipment only on the following sites. These sites ask you whether you accept or refuse to accept cookies. For more information about the use of cookies and other tracking technologies by AXA, please consult the relevant AXA Cookies Policy, by clicking on the link below: [link to axa.com Cookies Policy](#).



WHERE DO YOUR PERSONAL DATA COME FROM?

Most of the personal data We process is directly collected from you, whenever you fill out a form on our websites or access our pages on the social networks. Where your personal data is not obtained directly from you, the personal data We process come from the cookies deposited on your device if you have accepted their deposit.



IS AN AUTOMATED DECISION MADE FOR THIS PROCESSING?

No automated decisions are made for the processing described in this Information Notice.



TO WHOM DO WE DISCLOSE YOUR PERSONAL DATA?

The Data Controllers communicate your personal data only to identified and authorized recipients which are the followings:

Internal:

- **Following GIE AXA departments:** Group Communication, Investors Relations, DPO, and every service that aims to respond to requests,
- **AXA local entities.**

For the reasons mentioned in the table above (purposes), your personal data may be communicated by email between the departments mentioned above. Please note that this information is archived for one (1) year before being permanently deleted:

- Information contained in a deleted e-mail (i.e., moved to the "deleted items" category of the mailbox from the date on which the email is deleted),
- Information contained in the mailbox of an employee or consultant who has left GIE AXA / AXA SA / GIE AXA Université (from the date of his or her departure).

External:

- Providers for the management of the messages received via the contact form available on axa.com and the management of newsletters,
- Providers for the management of live events or the replay of major events of the AXA Group.

But also:

- Our counsel, including our lawyers, insurers, reinsurers, brokers, auditors,
- Any competent authority (including courts, judicial or administrative authorities, ACPR, French tax authorities),
- Any potential buyer or partner, in the case that the Data Controllers take part in a merger, acquisition or other form of asset transfer. The Data Controllers undertake to ensure an adequate level of protection if your personal data is transferred to potential buyers or selected partners in the context of this transaction.

If you wish to get some details on above-mentioned recipients acting as a processor (i.e., these recipients act on Our instructions only) or controller (i.e., these recipients determine the purposes and means of processing), do not hesitate to contact the Data Privacy team at privacy@axa.com.



IS YOUR PERSONAL DATA TRANSFERRED OUTSIDE THE EUROPEAN UNION?

Some of those recipients are in countries outside the European Union (UE), which provide an adequate level of protection (i.e., your personal data is subject to the same levels of security as in the UE): **United-States**, for companies participating in the EU-U.S. Data Privacy Framework ([link to the Adequacy decision](#)) – the list of these organisations is managed and published by the US Department of Commerce.

Your personal data can also be transferred to the following country which does not to provide an adequate level of protection: **United States**, for companies who are not participating in the EU-U.S. Data Privacy Framework.

In this case, the Data Controllers provide safeguards to ensure the security and the confidentiality of your personal data and frames their transfer(s) with the following guarantee:

- (i) By signing, with the recipient of the data, the Standard Contractual Clauses adopted by the European Commission. You may obtain a copy of the signed Standard Contractual Clauses by requesting it from our DPO, whose contact details are as follows: 23 avenue Matignon, 75008, Paris for GIE AXA (25 avenue Matignon, 75008, Paris for AXA SA) and/or privacy@axa.com,
- (ii) Or when your personal data is transferred to other entities of AXA, with Binding Corporate Rules (<https://www.axa.com/en/about-us/our-commitments> - part Find out more).