



# Press release

Paris, April 9, 2021

## Jef Van In is appointed CEO of AXA Next and Group Chief Innovation Officer

AXA today announces the appointment of **Jef Van In**, currently CEO of AXA Belgium, as CEO of AXA Next and Group Chief Innovation Officer, effective July 1. He will report to **Antimo Perretta**, CEO of AXA Europe and a Member of AXA's Management Committee.

Jef Van In will replace **Delphine Maisonneuve** who has decided to take on a new role outside of AXA.

*"I would like to thank Delphine warmly for all she has done at AXA over the past 30 years, her contribution to the success of AXA in her different roles, her strong voice advocating for our values, and for the development and promotion of our many high potential women across the Group. We will miss Delphine and wish her all the best in this new chapter of her career."*

*"I am very happy to see Jef embracing this new important challenge. I am convinced that his drive, his broad experience, his track record in the transformation of our operations in Belgium, and his strong convictions around customer centricity and innovation will be instrumental in accelerating our transformation journey. I wish him and his new teams all the best."*

*"Our innovation ecosystem will be a critical enabler to help us deliver the priorities of our new strategic plan "Driving progress 2023", notably in health & protection. Bringing our innovation ecosystem closer to our core markets is another key step in our ambition to accelerate and scale business-driven and impactful innovation across our operations, in particular in the area of services and customer experience",* said **Antimo Perretta**.



## Biography

Jef Van In graduated as Business Engineer from the KU Leuven, and obtained an executive MBA at the Flanders Business School. In 1993 he started his career in commercial and institutional banking at ING Bank Belgium. In 2000 he switched to retail banking to occupy various managerial roles in distribution and product management. In 2007 he moved to Ukraine to start a retail greenfield bank for ING. In 2011 he joined AXA Group to become CEO of AXA Bank Europe. As of 2013 he also became CEO of AXA CEE region (insurance). In July 2016 he was appointed CEO of AXA Belgium and president of the supervisory Board of AXA Bank.

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### ABOUT THE AXA GROUP

The AXA Group is a worldwide leader in insurance and asset management, with 153,000 employees serving 105 million clients in 54 countries. In 2020, IFRS revenues amounted to Euro 96.7 billion and underlying earnings to Euro 4.3 billion. AXA had Euro 1,032 billion in assets under management as of December 31, 2020.

The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISN FR 0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). AXA's American Depository Share is also quoted on the OTC QX platform under the ticker symbol AXAHY.

The AXA Group is included in the main international SRI indexes, such as Dow Jones Sustainability Index (DJSI) and FTSE4GOOD.

It is a founding member of the UN Environment Programme's Finance Initiative (UNEP FI) Principles for Sustainable Insurance and a signatory of the UN Principles for Responsible Investment.

This press release and the regulated information made public by AXA pursuant to article L. 451-1-2 of the French Monetary and Financial Code and articles 222-1 et seq. of the Autorité des marchés financiers' General Regulation are available on the AXA Group website ([axa.com](http://axa.com)).

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