AXA offers secure Generative AI to employees

AXA announces the deployment of AXA Secure GPT, an internal service built on Microsoft’s Azure OpenAI Service.

Developed in three months by AXA's in-house experts leveraging AXA’s collaboration with Microsoft, AXA Secure GPT gives AXA employees access to a digital platform, in a secured and data-privacy compliant Cloud environment, and enables enterprise-wide use of the transformative technologies of Generative AI and Large Language Models. AXA employees will be able to use AXA Secure GPT to generate, summarize, translate, and correct texts, images, and codes.

In its first stage, AXA Secure GPT has been made available to 1,000 employees of AXA Group Operations (AXA GO) with the aim being to roll out AXA Secure GPT to all 140,000 employees globally in the coming months.

“As a responsible insurer, we are very proud to have developed a secured platform for our employees providing access to AI at large scale and leveraging innovative solutions to better serve our customers. AXA Secure GPT will soon be a tool for our day-to-day work. Use of open tools can lead to serious issues, including data leaks, security breaches and loss of intellectual property. AXA has once again demonstrated its ability to innovate fast, leveraging our cloud-based infrastructure. By doing so, AXA is becoming one of the first global insurers to develop such a platform at scale while managing potential risks”, said Alexander Vollert, Group Chief Operating Officer, and CEO of AXA Group Operations.
ABOUT THE AXA GROUP

The AXA Group is a worldwide leader in insurance and asset management, with 145,000 employees serving 93 million clients in 51 countries. In 2022, IFRS revenues amounted to Euro 102.3 billion and underlying earnings to Euro 7.3 billion. AXA had Euro 933 billion in assets under management, including assets managed on behalf of third parties, as of December 31, 2022.

The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISIN FR 0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). AXA’s American Depository Share is also quoted on the OTC QX platform under the ticker symbol AXAHY.

The AXA Group is included in the main international SRI indexes, such as Dow Jones Sustainability Index (DJSI) and FTSE4GOOD.

It is a founding member of the UN Environment Programme’s Finance Initiative (UNEP FI) Principles for Sustainable Insurance and a signatory of the UN Principles for Responsible Investment.

This press release and the regulated information made public by AXA pursuant to article L. 451-2 of the French Monetary and Financial Code and articles 222-1 et seq. of the Autorité des marchés financiers’ General Regulation are available on the AXA Group website (axa.com).

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